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OPERACIJO DELNO FINANCIRA EVROPSKA UNIJA  
Evropski socialni sklad



**5th Conference with International Participation**  
**Conference VIVUS**  
**CONFERENCE ON AGRICULTURE, ENVIRONMENTALISM,**  
**HORTICULTURE, FLORISTICS, FOOD PRODUCTION AND PROCESSING**  
**AND NUTRITION**

»SOCIALLY ACCOUNTABLE USE OF NEW KNOWLEDGE AND ADVANCED TECHNOLOGIES«

**26th October 2018**

**Biotechnical Centre Naklo Higher Vocational College, Strahinj 99, Naklo, Slovenia**

**INVITATION LETTER and CALL FOR PAPERS**

On the 10th anniversary of Biotechnical Centre Naklo Higher Vocational College (and in the name of our Research Unit) we are inviting you to the Conference with International Participation »Socially Accountable Use of New Knowledge and Advanced Technologies.« This year the participants of the conference will be given a unique opportunity to directly connect and communicate with local and foreign experts and businessmen in order to transmit socially accountable use of new knowledge and advanced technologies.

The participants of this year's conference will be given a unique opportunity to discuss and connect with numerous Slovene and foreign experts and businessmen in order to find ways of socially accountable use of new knowledge and advanced technologies. Within different sessions **scientific and expert achievements from various biotechnical fields** shall be presented and we shall talk about socially accountable use of new knowledge and advanced technologies. We shall listen to teachers, businessmen and students, for we want to encourage interaction and transmission of knowledge between business sector and research community, laying great stress on importance of cooperation between them. On one hand, universities, research institutes and other comparable institutions produce knowledge on daily basis, on the other hand, there are companies that do business. Meeting and sharing efforts to create new opportunities can bring to best science and business projects with great results and balanced cohabitation of man and nature

We invite all Slovenian and international partners, researchers, innovators, teachers and businessmen to participate in our meeting. A synergic interaction can contribute to educational paradigm which will satisfy the needs of the labour market, so that our graduates shall be provided with knowledge and courage to do business in the highly competitive international environment.

Photographs from the last four conferences can be seen: <http://www.bc-naklo.si/index.php?id=2097>.

**Important dates**

4th April 2018: Authors' notification with the abstracts submission and their papers' placement into sessions ([E-submission](#))

16th August 2018: Submission of papers

7th September 2018: Notes and remarks of reviewers to authors

26th September 2018: Submission of supplementd papers, payment of the conference fee

26th October 2018: VIVUS Conference with International Participation: Presentation of papers with the posters or in sessions, marking the 10th anniversary of Biotechnical Centre Naklo Higher Vocational College, annual meeting of the Alumni of Biotechnical Centre Naklo Higher Vocational College

## Conference sessions and themes

### **1<sup>st</sup> session: AGRICULTURE**

eco farming, hidden opportunities of rural areas, management in agriculture, marketing services and products, advantages and disadvantages of new technology implementations in agriculture, computer literacy development in agriculture, landscape architecture in rural areas, sources of farms' income, education for the countryside development, agricultural economy, sustainable development of rural areas, human capital in agriculture, potentials of development, social entrepreneurship, direct sales, partnerships in agriculture, apiculture, biodynamics, permaculture, healthy food – healthy people, medicinal herbs, modern farmer's competencies, socially accountable use of new knowledge and advanced technologies, indicators of economic, social and environmental influence of organization.

### **2<sup>nd</sup> session: ENVIRONMENTALISM**

alternative sources of energy, waste, marketing services and products, invasive plants in local environment, invasive animal species in local environment, environmental education significance for society, raising level of awareness, energy efficiency, environmental impacts, green economy and sustainable development, protected areas, mountain trails, technological solutions, ICT, preservation of the landscape from the perspective of environmentalism, soil ecology, environmentalism as a problem of rural or urban areas, acting on a local level, is ecology ideology?, water – source of life, usage, socially accountable use of new knowledge and advanced technologies, indicators of economic, social and environmental influence of organization.

### **3<sup>rd</sup> session: HORTICULTURE AND FLORISTICS**

horticulture, floristics, landscape architecture, co-natural landscape architecture, decorative plants appropriate for landscape planting, entrepreneurship, marketing services and products, arrangement of the outdoor living environment exerts influence on arrangement of internal living environment, flowers and culture of the Slovenes, entrepreneurial opportunities for the young generation, arrangement of the living environment, development of tourism in rural areas, urban horticulture, arboristics, horticulture and dwelling culture, innovations in decorative plants production, quality of horticultural plants, significance of professional education in the field of horticulture, horticulture as art, applied horticulture, healthy life style in tidy environment, socially accountable use of new knowledge and advanced technologies, indicators of economic, social and environmental influence of organization.

### **4<sup>th</sup> session FOOD PRODUCTION AND PROCESSING AND NUTRITION**

innovativeness in food processing, alimentation of various social classes, food products marketing, marketing services and products, healthy nutrition for healthy life style, healthy life style promotion, home brand, production and processing – a challenge for supplemental activities, safety in food production chain, nutrition and modern society, technologies, products development and marketing, marketing roads and sales tools for produce and products, nutrition and sports, logistics, protection of food, socially accountable use of new knowledge and advanced technologies, indicators of economic, social and environmental influence of organization.

## Invitation to send your papers

It is our great honour and privilege to invite you to [send your papers](#) to our conference VIVUS, where you can present and share your findings, experiences and projects with other experts from various areas. Your contributions can be submitted to [E-submission](#) on <http://www.bc-naklo.si/raziskovalna-dejavnost/konferenca-vivus/aktualno/vivus-2018/> and summaries shaped in accordance with template and instructions. Abstracts and papers can be sent to [vivus.clanki@bc-naklo.si](mailto:vivus.clanki@bc-naklo.si). **Authors can send no more than two papers** (with the exception of co-authorship with maximal three submissions). **Authors can present their papers in the so called poster session.**

A fee invoice will be issued to the address of the payer, stated at your submission. Summaries and papers will be submitted to the review process, after which critical remarks will be sent to authors. Each paper must be supplemented by the authorship statement, signed by at least one of the authors. Collection of abstracts will be published in print and papers in electronic format. Without the payment made by at least one of the authors abstracts and papers will not be published and the certificate can be acquired only after the presentation is carried out. Certificates will contain data from your electronic submission.

**Registration and payment of fee are obligatory for all participants of the conference.**

### Registration

Registration can be made electronically on [E-submission](http://www.bc-naklo.si/raziskovalna-dejavnost/konferenca-vivus/aktualno/vivus-2018/) on <http://www.bc-naklo.si/raziskovalna-dejavnost/konferenca-vivus/aktualno/vivus-2018/>

### Fees

Participants	75,00 EUR
Authors of the papers	105,00 EUR
Co-authors of the papers	75,00 EUR
Students, under age of 27	Free admission (with an index or a student identity card)

Two contributions can be submitted for the price of one (with the exception of co-authorship with maximal three submissions, provided that the fee has been paid.) After the registration / submission to the VIVUS conference an invoice is issued by Biotechnical centre Naklo. Fees must be paid before the beginning of the conference, deadline 26th September 2018. After that fees are not refundable.

**Authors, co-authors and participants who paid fees are entitled to:** free lunch, free supper (finger food), coffee, juice and water during the breaks, the book of abstracts (printed version), the book of papers in electronic format.

**Students and authors/co-authors/participants, who don't pay any fees, are entitled to** coffee, juice and water during the breaks.

**The payment of fees should be made to Biotechnical Centre Naklo**  
account numbers: 01100-6030698292 and reference n.: 10-2018



### Transactions from abroad:

Biotehniški center Naklo, Strahinj 99, 4202 Naklo

IBAN: SI56011006030698292

SWIFT: BSLJSI2X

Bank: BANKA SLOVENIJE, Slovenska 35, 1505 Ljubljana SLO

Purpose of transfer: Conference VIVUS



### Contacts and information

#### Conference address and location

Conference VIVUS

Biotechnical Centre Naklo, Higher Vocational College, Research Unit

Strahinj 99

4202 Naklo

SI SLOVENIA

#### Contacts

Milena Maček Jerala,

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Chair of Organizational Committee

E-address: [vivus.clanki@bc-naklo.si](mailto:vivus.clanki@bc-naklo.si)

Tel.: +386 (0) 4 277 21 45, +386 (0) 4 277 21 06

Website: <http://www.bc-naklo.si/raziskovalna-dejavnost/konferenca-vivus/aktualno/vivus-2018/>



*Taking pictures and shooting videos at the conference (including publishing on the internet) is allowed. As a conference participant I acknowledge that I have been informed about the conditions for taking pictures, shooting videos and publishing on the internet. I agree with publication of my personal data on website in the books of the conference.*

Follow us:



## Welcome to Biotechnical Centre Naklo



We are recognized as a high quality **educational, research and development institution**, devoted to concern for nature, healthy food production and processing as well as for landscape management in cooperation with enterprise sector. We encourage entrepreneurship and innovations, promote individual's personal development and care for friendly working environment of our employees.

### Biotechnical Centre Naklo Higher Vocational College

We are here to help students achieve their future dreams in 3 different careers:

in Countryside and Landscape Management

or in Nature Protection

or in Horticulture career.

The programme is evaluated with 120 credit points (CP), according to European Credit Transfer System (ECTS) – Short cycle higher vocational college education (SCHE)

– level 5 studies of the EQF (associate degree level) is higher vocational education (120 CP) and part of tertiary education. It is focused, to a large extent, on the acquisition of practical knowledge and skills in specific occupations > 800 hours of practical education,

**Research Unit** has been established in order to encourage research (carried out by the employees and the students), and to build new connections with researchers from abroad. We are also registered for publishing and we issue professional magazine My Countryside ([www.bc-naklo.si/index.php?id=2178](http://www.bc-naklo.si/index.php?id=2178)).

